

STB Americas Formula 1 Influencer FAM Sept/Oct 2025 with American Content Creator

Introduction	
<i>Singapore Tourism Board (STB) Americas will be hosting a US Media Fam with a major social media content creator to showcase the Singapore Grand Prix to an American audience. This content creator will be showing everything that Singapore has to offer during this eventful time including, food/beverages, events, experiences, and attractions. STB Americas is calling for Singapore partners for support and sponsorship.</i>	
Name of Fam Trip	<i>STB Americas Formula 1 Influencer FAM with Reneze Lopez (@sincerelyreneze)</i>
Dates of Fam	<i>29 September – 6 October 2025</i>
Group Size	<i>2</i>
Country of Participants	<i>USA</i>
Profile	<i>KOL</i>
Type of Sponsorship	<ul style="list-style-type: none"><i>Accommodation (Full or Co-sponsorship)</i><i>Attractions and Experiences (Full or Co-sponsorship)</i><i>Meals (Full or Co-sponsorship)</i>
Additional details/criteria for sponsorship	<i>Hidden Gems/Unique Experiences, Adventure Travel, Foodie, Luxury Experiences, Romantic Experiences</i>
Information about FAM Participants	<p><i>Reneze Lopez is a dynamic travel and food creator with a proven track record of turning high-energy experiences into compelling, high-engagement content. After attending the Las Vegas Grand Prix last year, she demonstrated her ability to translate the thrill of Formula 1 into content that resonates. With her sharp storytelling, global reach, and genuine passion for the sport, Reneze is uniquely positioned to amplify the excitement of the Singapore Grand Prix and deliver real impact for the F1 brand.</i></p> <p>Reneze Lopez Social Media Stats:</p> <p><i>Instagram Followers: 197.7k</i></p> <p><i>Instagram Engagement: 8.3%</i></p>
Eligibility	<ul style="list-style-type: none"><i>All Singapore-based stakeholders are open to apply.</i><i>STB will shortlist and inform stakeholders of the outcome once the EOI closes.</i><i>STB reserves the right to decline/accept at their discretion</i>
Expression of Interest Opens	<i>1 July 2025</i>
Expression of Interest Closes	<i>8 September 2025</i>

Point of Contact

For more details and expression of interest, please contact:

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